

Previous strategy areas of work

Start well

- To promote healthy pregnancy;
- To reduce infant mortality;
- To reduce childhood obesity;
- To support children with long term conditions;
To support vulnerable families and children.

Live Well

- To promote healthy settings, healthy workforce and economic participation;
- To promote mental wellbeing and healthy lifestyles;
- To reduce avoidable deaths;
- To improve outcomes for people with learning disabilities.

Age Well

- To promote greater independence amongst older people;
- To reduce social isolation and loneliness;
- To better manage long term conditions;
- To reduce emergency admissions and direct admissions to residential care;
- To support carers and families of those who care for family members.